

Celebrating 100 years of transforming lives through caring, personalized, and innovative programs that empower communication.

# **Executive Director Search**

Audiology

**Speech Language Pathology** 

**Hearing Conservation** 



People

Innovation

Excellence

### ONE MILLION PEOPLE Received the gift of communication from the Center over the last 100 years.

Founded in 1920 as the League for the Hard of Hearing, the Center originally focused on the social and financial needs of people with hearing loss.

By the 1930s, the Center had developed into a full-service audiology clinic offering community education and screenings, evaluations and treatment options for those with hearing problems.

The Center has kept its tax-exempt status since its inception as the League of Hard of Hearing and has received funding from the United Way of Greater St. Louis since 1947.

Speech-language services were added in 1965 and in 1969, the School Screening Program to provide hearing and vision tests for area students was developed.

The Center established the Hearing Conservation Program in 1972 protect workers from hearing loss in high-noise work environments. The Center's services expanded over the years to include diagnostic testing and the dispensing of hearing aids in 1975.

100 years later, the Center is an established and unique facility for audiology and speech-language pathology, serving more than 15,000 individuals. The Board of Directors of Center for Hearing and Speech is inviting applications from innovative, actionoriented, growth focused, engaging leaders interested in serving as the next Executive Director. The Board is seeking an individual who can use the strength and success of the organization as a platform to expand its reach and impact.

#### Position

The Executive Director is the Center's Chief Professional Officer and works with the Board of Directors, volunteers and approximately 30 staff to deliver results on the organization's strategic goals.

The work requires an individual who can make timely decisions that result in practical solutions that move the Center's work forward. The ideal candidate will be a definitive leader comfortable with change and innovation, undaunted by momentary failure, who can engage, motivate and develop volunteers and staff to enthusiastically pursue the goals of the Center. The Executive Director will understand how systems work with and through people to achieve the desired results for the Center's clients.

The position requires a commitment to success and maintaining high standards for services and achievement. The Executive Director is the public face of the organization for development and partnership efforts and ensures the Center has the resources it needs to carry out its mission.

This position is offered at a starting range of \$125,000 - \$145,000.

#### **Responsibilities**

- In conjunction with the Board, establish strategic priorities that grow the programs, services and impact of the Center.
- Oversee and manage the business affairs of the Center.
- Be the "face" of the organization, especially for fundraising/development, collaborations, marketing and public relations activities.
- Promote strong marketing and public relations efforts.
- Create a staff structure plan that leads to a high performing team and that gives team members opportunities to develop their skills and grow their careers.
- Keep the Board informed regarding the strategic and operational issues of the Center.
- Work with committees established by the Board.



#### **Education and Experience**

- Bachelor's degree required; Master's degree preferred.
- A track record of success as a senior leader in a nonprofit or business setting.
- Demonstrated success in managing multiple priorities and leading the conversation that leads to goal achievement.
- Demonstrated success in building relationships and positively persuading people and organizations to financially support the Center.
- Ability to build and sustain an achievement focused volunteer and staff team.
- Experience in a health and/or clinical setting.

# **Desired Attributes and Skills**

- A commitment to and a passion for the Center's core mission and services.
- A directive leader who is independent and assertive while able to work collaborative with Board direction.
- An ability to take the initiative, lead conversations with a drive to get things done to achieve mission success.
- Innovative with a willingness to explore new frontiers to find better ways to serve the Center's clients.
- Self-confident and positively assertive.
- Demonstrated ability to build and sustain relationships for the purpose of development opportunities, organizational partnerships and business growth – a strong communicator with a measure of charisma.
- Fundraising skills and experience.
- Strong leadership and management skills ability to develop and manage a high quality, enthusiastic, productive staff.
- Business/organization acumen from both a strategic and operational perspective.
- Marketing knowledge and experience.
- Visionary, entrepreneurial, problem solver, persuasive, personal accountability.

# **Application Process**

- Follow this link to take a five-minute behavioral assessment: <u>https://assessment.predictiveindex.com/bo/o1f/CHSExDir</u>
- Submit a resume and cover letter that expresses your interest and qualifications for the position to search@emdconsulting.com.

Candidates will be considered on a rolling basis, with materials being accepted until August 27, 2021.



# 2020 -2021 KEY ACCOMPLISHMENTS

529 People left the Center with new aids and the ability to hear.

1,032 Children were identified with hearing or vision problems, so parents could seek help.

288 Children significantly improved their speech through therapy.

847 People were identified with hearing loss and given resources to address.

1 N<mark>e</mark>wly renovated clinic.

100 Tablets and hotspots provided for seniors in St. Louis City and County.

43<mark>3 Attendees</mark> to our virtual <mark>Hearing University Trainings.</mark>

